## The growing internet usage gives you the ability to meet new potential clients at anytime.

The number of websites has grown from 1 to more than 10 billion in 2009. Those numbers will only rise with time. Many of your new clients have been using the internet for years now and it is quickly becoming the only way that they find the goods and services that they need. They simple use one of the many search engines to locate a website that closely matches their search parameters. The goal now is to get in front of those people who use a search engine to show them you have what they need.